



ANNUAL REPORT

2012-2013

Kentucky Craft History & Education Association
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Kentucky Craft History & Education Association

Annual Report 2012-2013

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& Education Association**
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BOARD OF DIRECTORS

Susan Goldstein,
Founding President
Lexington, KY

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Frankfort, KY

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Frankfort, KY

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Sherry Jelsma
Shelbyville, KY

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Frankfort, KY

Kay Lowe Masuhr
Louisville, KY

Juanita Peterson
Lexington, KY

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Lexington, KY

Marie Hochstrasser
Lexington, KY

Lester Pross
Berea, KY

Judy Sizemore
McKee, KY

October 2013

Dear Friends and Supporters:

The Kentucky Craft History and Education Association (KCHEA) is pleased to present its 2013 Annual Report.

KCHEA has made progress on several fronts this past fiscal year. We are pleased to have added several new board members who will be assets in the development of our programs, while also making us a stronger organization. The addition of several leaders from Kentucky's craft movement as honorary founders will enable us to have greater influence in seeking ongoing support for our mission. They include Crit Luallen, Frankfort; Sherry Jelsma, Shelbyville; Jaunita Peterson, Lexington; Marlene Helm, Nicholasville; and Kay Lowe Masuhr, Louisville.

Based on the success of the Kentucky Craft Encyclopedia planning session held last November in Louisville, pieces are being put in place to seek a nationally funded planning grant that will determine how to best implement the project. One of the most significant pieces in this process includes the composition of an exemplary committee of experts in the fields of arts, history, records management and digital access, which is providing excellent technical advisement.

As follow up to last year's successful completion of the Luthier oral history project, supported through a grant from LexArts, we have been able to secure an additional Kentucky Oral History grant to transcribe these 17 interviews. They will eventually be placed at the Oral History Commission along with the 40 interviews that are presently there and accessible online at passthepassword.ky.gov. We will continue to work to identify important individuals whose stories need to be preserved in order to fully document the richness and diversity of Kentucky's craft history.

KCHEA has relied on numerous institutions that have indicated a willingness to partner and many individuals who gave their time and resources, directly or through their organizational affiliations. Partnerships of this nature will be the key to conserving Kentucky's craft history and making it accessible for future generations.

Sincerely,

Fran Redmon
President

MISSION

The Kentucky Craft History and Education Association gathers, conserves and presents the history and ongoing impact of crafts in Kentucky.

VALUE STATEMENTS

There is an inherent value in the making of craft which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.



Kentucky has a long and rich craft heritage involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.



History provides valuable lessons that impact our future and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.



The arts offer many educational and economic benefits and support the development of intellectual skills. Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.



The documentation and preservation of Kentucky's craft history is needed and urgent and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.



Partnerships are important and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

**KCHEA
STRATEGIC PLAN
July 1, 2012 - June 30, 2015**

EXECUTIVE SUMMARY

GOAL I: Develop strong organizational capacity to promote KCHEA mission.

Objective 1: Understand and develop board skills needed to accomplish objectives

- a. Identify and assess current board member skills
- b. Add board members with additional skills
- c. Implement board training
- d. Develop board packets

Objective 2: Develop policies and procedures for working on objectives

- a. Create policy or procedure when needed
- b. Review policies

Objective 3: Review Strategic Plan

- a. Annually review strategic plan
- b. Communicate & make accessible information in the strategic plan

Objective 4: Develop strong financial stability

- a. Identify potential funding
- b. Establish process for securing funds
- c. Secure funding
- d. Follow through on funding reporting and stewardship

GOAL II: Create a strong image for marketing.

Objective 1: Promote Brand Identity

- a. Develop and communicate the message
- b. Develop and maintain presentation materials

Objective 2: Build relationships with people and groups who support KCHEA

- a. Identify people and organizations for partnering
- b. Form partnerships and collaborate
- c. Acknowledge people and organizations in partnerships

Goal III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.

Objective 1: Establish framework for documenting: people, paper, and objects during different periods.

- a. Identify types of things to document
- b. Identify time, regions, and cultures to document
- c. Identify where things are to be found
- d. Identify appropriate repositories for various documentations

Objective 2: Conduct research of craft in Kentucky (people, paper, and objects)

- a. Identify & document existing research
- b. Identify needed research
- c. Support and facilitate further research

Objective 3: Develop appropriate KCHEA research & documentation projects.

- a. Identify and document people, papers, and objects
- b. Establish process for developing projects
- c. Implement projects

GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.

Objective 1: Identify and establish relationships with potential partners

- a. Identify potential partners
- b. Communicate mission to potential partners
- c. Determine common needs and goals

Objective 2: Seek input from partners on possible projects

- a. Contact potential partners
- b. Discuss joint areas of interest

Objective 3: Collaborate on projects with partners

- a. Investigate potential projects with partners
- b. Select projects
- c. Determine areas of responsibility
- d. Detailed action plan for project

Objective 4: Facilitate work of partners

- a. Determine types of projects to facilitate
- b. Establish mechanism to communicate opportunities
- c. Provide access to resources

GOAL V: Serve as a national model for collecting and for documenting the craftspeople, written information and objects of our state's history.

Objective 1: Document, monitor, and evaluate activities

- a. Develop tools for evaluating success
- b. Identify best practices
- c. Communicate successes and failures

Objective 2: Publicize activities

- a. Identify methods of communication
- b. Develop tools for communication
- c. Develop general information dissemination list
- d. Communicate successes and failures

GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.

Objective 1: Develop major projects

- a. Identify potential projects
- b. Establish priorities of projects
- c. Determine partners and resources needed for projects
- d. Implement projects

Objective 2: Establish a presence in diverse locations

- a. Identify venues
- b. Determine how to approach and what is appropriate

Objective 3: Reach out to diverse populations

- a. Identify diverse populations.
- b. Determine how to reach diverse populations

OVERVIEW
Accomplishments and Progress Toward Goals

GOAL I: Develop strong organizational capacity to promote our mission.

Policies:

- Conducted annual review and revision of existing administrative policies.
- Approved new policy to address documentation of board activities.

Administration:

- Rented a bank safe deposit box for storage of important legal documents (e.g. copyright).
- Streamlined committees and made new board member appointments.
- Documented board member volunteer hours for use in reporting and supporting fundraising efforts.

Board Development:

- Fran Redmon attended the Non-Profit Leadership Conference sponsored by the Non-Profit Network, in Lexington, October 25, 2012, including sessions on non-profit principles and practices, non-profit advocacy, risk aversion and program evaluation.
- Continued to identify potential new board members and approached several people of interest.
- Two new members accepted invitations to join the board including Daniel Graham and Landra Lewis.
- Philis Alvic and Fran Redmon attended the Kentucky Museum and Heritage Alliance conference in Lexington on June 10, 2013.

Funding:

- Identified and approached leaders who have impacted the arts to serve as honorary founders. Commitments received include Marlene Helm, Sherry Jelsma, Crit Luallen, Kay Lowe Masuhr, and Jaunita Peterson.
- Raised funds to host the meeting introducing the Kentucky Craft Encyclopedia to potential partners (KCE) and to gather their input. Received \$950 in private donations and a \$400 Kentucky Arts Council KPAN grant for the meeting facilitator, Joanna Hay.
- Distributed thank you notes to donors providing matching funds for the Luthier grant and to those who donated toward the sponsorship of the KCE meeting.
- Received \$2,000 transcription grant from the Kentucky Oral History Commission for the Luthier oral history interviews.

GOAL II: Create a strong image for marketing.

- Distributed press releases on new board members and the Kentucky Craft Encyclopedia meeting.
- Updated materials on web site including the 2012 Annual Report, the Courier-Journal article on Luthier project, the Kentucky Craft Encyclopedia Meeting announcement/press release & report, the new board members press release, and updated board bios.
- Developed Kentucky Craft Encyclopedia logo for use in promotions.
- Approved purchase of Adobe Design Suite software for use in web and graphics development.
- Presented on KCHEA at the Kentucky Museum and Heritage Alliance conference in Lexington on June 10, 2013.

GOAL III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.

- Finalized Luthier interviews as part of LexArts grant and arranged for duplication of video DVDs and distribution to partners and interviewees.
- Received Kentucky Oral History Commission grant for the transcription of Luthier oral history videos that will be placed with the video oral histories at the Thomas D. Clark Center for Kentucky History.
- Added list of resources related to organizations, sourcing crafts, and craft membership groups on the KCHEA web site.
- Conducted oral history interviews with KCHEA board members Nancy Atcher and Susan Goldstein and Mary Stuart Reichard and Anne Bird as part of ongoing Craft Luminaries Project.

GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.

- Partnered with Amanda Fickey of the University of Kentucky, Bob Gates of the Kentucky Folklife Program, and Jesse Wells of the Morehead State University Traditional Music School in recording video oral histories of Kentucky Luthiers.
- Invited key arts, history, and education, and museum representatives who may be potential partners to Kentucky Craft Encyclopedia planning meeting. Received support from Kentucky Museum of Art and Craft in hosting the event.
- Brent Bjorkmen, new director of the Kentucky Folklife Program at WKU joined Craft Encyclopedia Committee.

GOAL V: Serve as a national model for collecting and documenting the craftspeople, written information and objects of our state's history.

- Continued to document KCHEA activities and projects via formal reports (e.g. 2012 Annual Report, yearly calendar of activities, event and grant reports, and presentation on the web).
- Identified the need to develop standardized procedures.
- Report on the transcription process along with recommendations for future activities.

GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.

- Completed paperwork for the 2009 Oral History transcription grant following verification of the copyrights. Provided the Kentucky Historical Society with the balance of the transcripts. DVDs and transcription materials for 42 interviews are now safely housed at the Kentucky History Center and available online at passtheword.ky.gov.
- Conducted ongoing meetings and planning with Kentucky Craft Encyclopedia committee. Identified key steps toward developing a planning grant application. Conducted planning meeting with key potential partners to gather input and support. Hosted speaker responsible for developing the New Georgia Encyclopedia, which the committee had identified as the best existing model. Shared meeting outcomes with participants and current mailing list. Identified funding source for planning grant and board approved submission to National Council on the Humanities in either 2013 or 2014.
- Contracted with Joanna Hay Productions to produce a sampling of video excerpts from Craft Luminaries videos as a pilot for posting excerpts for all completed oral histories on a YouTube channel linked from KCHEA web site. These excerpts can be used for curriculum development for educators and in promoting KCHEA to funders.
- Initiated discussions with potential partners toward the possible development of a documentary based on the Luthier interviews.

PROJECTS



The Kentucky Craft Encyclopedia (KCE) Committee has been working on gathering preliminary information for the development of the KCE. Since the New Georgia Encyclopedia has been used as a model, Nancy Grayson of the University of Georgia Press, Dr. John Inscoe a professor of history at the University of Georgia and Editor, and Dr. Jamil Zainaldin from the Georgia Humanities Council were contacted and all offered continuing help.

A plan was put into place to gather support for the KCE from organizations around the state. The Encyclopedia Committee and KCHEA board members contacted individuals within organizations and presented a letter that gave a brief summary of the KCE project and invited them to a planning meeting in Louisville.

Planning Session

On November 7, 2012, the Kentucky Craft History and Education Association held a planning session for the Kentucky Craft Encyclopedia at the Kentucky Museum of Art and Craft in Louisville. The session was attended by over 20 representatives of the crafts community from throughout the state.

Dr. Jamil Zainaldin, President of the Georgia Humanities Council, described the development of the virtual New Georgia Encyclopedia and included points to consider for the Kentucky Crafts Encyclopedia. Philis Alvic followed his presentation with a brief overview of the Kentucky Craft Encyclopedia. The afternoon concluded with a group discussion led by Kentucky Peer Advisory Network consultant, Joanna Hay.

With input and encouragement from the Louisville meeting, it was decided to apply for a planning grant from the National Endowment for the Humanities, division of America's Historical and Cultural Organizations. Dr. Zainaldin agreed to help with the preparation of the grant. A draft of the application has been prepared in anticipation of the January 2014 deadline.

Philis Alvic, Chair, Kentucky Craft Encyclopedia Committee
Brent Bjorkman, Kentucky Folklife Program Director, Western Kentucky University
Joy Gritton, Associate Professor of Art History, Morehead State University
Deirdre Scaggs, Associate Dean, Special Collections, University of Kentucky

Craft Luminaries Project

As part of its ongoing efforts to make oral history documentation accessible, KCHEA applied for and received a \$2,000 Kentucky Oral History Commission grant for the period June 1, 2013 - July 1, 2014. The grant will be used to transcribe oral history interviews with 21 Luthiers, representing 25 hours of recorded material, the result of a 2012 grant from LexArts. Board member Mary Reed serves as the project coordinator and is working with Amanda Fickey to complete the transcriptions over the coming year. Once transcribed, the Luthier interviews will be placed at the Thomas D. Clark Center for Kentucky History and made available to researchers, scholars, educators and other interested groups or individuals. They will be included in the Oral History Commission online catalog, *Pass the Word*, which makes the recorded material accessible to the public.

Susan Goldstein, who serves as the Craft Luminaries Committee chair, will continue to work with Bob Gates, Jesse Wells and Amanda Fickey, who conducted the Luthier interviews, in order to identify potential projects that might utilize them for public programming.

KCHEA has made it a matter of ongoing policy to identify and interview individuals who have impacted Kentucky's craft history and has committed an annual budget allocation for this purpose. On May 20, 2013, Bob Gates interviewed Susan Goldstein of Lexington, KCHEA founding president and ceramic artist, which concluded KCHEA's objective to interview its own founding board members. Additional interviews were conducted with several others. They included Nancy Atcher, Frankfort, a current board member who was the former Kentucky Art & Craft Foundation Director, and Kentucky Crafted staff member. Two Louisville fiber artists and art teachers, Mary Stuart Reichard and Anne Bird, were also interviewed.

Susan Goldstein, Craft Luminary Committee Chair
Mary Reed, Appalachian Crafts and KCHEA board member
Mary Stuart Reichard, Little Loom House, Louisville
Dave Caudill, Sculptor, Louisville

FINANCIAL REPORT

<u>BANK ACCOUNTS</u>	Budget FY 2012-13	Actual FY 2012-2013	Budget FY 2013 - 14
Community Trust	\$11,739.27	\$11,945.77	
Berea College	\$3,180.30	\$3,180.30	
Total	\$14,919.57	\$15,126.07	
<u>INCOME</u>			
Contributions	\$10,000.00	\$1,950.00	\$10,000.00
Grants	\$1,500.00	\$1,500.00	\$2,000.00
Other		\$125.00	
Totals	\$11,500.00	\$3,575.00	
<u>EXPENSES</u>			
People			
Personnel	\$2,000.00		\$2,000.00
Consultants			
Professional Services	\$500.00		\$500.00
Activities			
Projects -- Luthier	\$6,000.00	\$1,727.32	\$6,500.00
KCE Meeting		\$956.30	
Board Training/Conferences	\$500.00	\$220.00	\$500.00
Memberships	\$200.00	\$185.00	\$200.00
Travel	\$200.00		\$300.00
Fees	\$100.00	\$88.00	\$100.00
Supplies			
Promotion	\$1,150.00		\$1,000.00
Communication	\$300.00	\$119.40	\$300.00
Technology	\$150.00		\$200.00
Office	\$400.00	\$17.48	\$400.00
Totals	\$11,500.00	\$3,368.50	\$12,000.00

Contributions:

Grants:

LexArts, \$1500

Cash:

Richard Bellando \$100.00
 Stephen Goldstein \$225.00
 Susan Goldstein \$500 (via LexArts)
 Marlene Grissom \$100.00
 Frederick G. Heath \$100.00
 Marie Hochstrasser \$500 (via LexArts)
 Ellen Karpf \$100.00
 Leonard Leight \$100.00
 Elizabeth S. Mays \$75.00
 Mary L. Reed \$50.00
 Mary R. Stone \$100.00

Additional In-kind Support:

Kentucky Artisan Center at Berea
 Kentucky Museum of Art and Design
 Kentucky Folklife Program (KHS)
 Kentucky Center for Traditional Music
 Amanda Fickey

Volunteer Hours:

Board Members - 763
 Craft Encyclopedia Committee - 30
 Craft Luminary Committee - 21
 TOTAL - 814

BOARD OF DIRECTORS

Susan Goldstein, Founding President, is an artist, curator, and art collector, graduated from the University of Vermont with a B.A. in Elementary Education and earned a M.A. in counseling psychology from Tuft's University. An innovative clay artist, her work has been included in many national and regional exhibitions, including the Kentucky Governor's Mansion and the Congressional Office Building in Washington DC. She has numerous past and present board affiliations including the Kentucky Museum of Art and Craft, the Lexington Art League, Lexington Fayette County Government, and the Kentucky Guild of Artists and Craftsmen, where she served as president. In 2009, nominated by the Lexington Arts Council, she received the National Philanthropy Day Award.

Fran Redmon, President, has a B.F.A. in Commercial Art from Western Kentucky University. From 1986 through 2007 she served as director of Kentucky Craft Marketing (CMP), a program of the Kentucky Arts Council. Fran spearheaded numerous initiatives that gained international recognition for the CMP and established it as a national model. She was the 2007 recipient of the Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. Fran has held craft leadership positions in Kentucky and nationally, serving on several boards, advisory councils and various state government committees. She works as a private consultant, has assisted groups in several states, and CODA. She is a Kentucky Peer Advisor for the Kentucky Arts Council and serves as program chair for the board of the Kentucky Appalachian Artisan Center.

Nancy Atcher, Secretary, has a B.S. in Business from Indiana University. In 1983, she was the first executive director of the Kentucky Art and Craft Foundation, now known as the Kentucky Museum of Art and Craft, Louisville, Kentucky. In 1987, she joined Kentucky Craft Marketing, a program of the Kentucky Arts Council, where she assisted in orchestrating many successful initiatives. In 2001, she coordinated the Program's Product Development Initiative, teaming with artists, craftspeople and retailers to build a retail program for Kentucky products. Since retirement in 2008, Nancy provides marketing workshops to organizations, consulting with individual artists and is active in community theater. She has served on the board of the Artist Business Institute and is currently the chair of the Fine Arts Committee at First United Methodist Church, Frankfort.

Philis Alvic, Treasurer, is an artist, weaver, and writer. Since graduating from the School of the Art Institute in Chicago, she has shown her work in exhibitions throughout the country. In 1977 she was awarded the Certificate of Excellence from the Handweavers Guild of America and received an Al Smith Fellowship from the Kentucky Arts Council in 1996. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20th century Appalachian weaving centers and the other on crafts of Armenia. She served as an international craft development consultant through agencies funded by USAID.

Lila Davis Bellando earned a B.A. in Elementary Education at Berea College and a Master's degree in Education with a concentration in art at Eastern Kentucky University. Before becoming co-owner and president of Churchill Weavers in charge of design and product development, she was an elementary art teacher. She has extensive affiliations, past and present, with boards of arts, civic, and education organizations, including serving as the vice chair of the Kentucky State Board of Education. She is past president of the Southern Highland Craft Guild board of directors.

Richard Bellando, was co-owner and vice president in charge of sales and operation of Churchill Weavers and before that, served as the director of the Berea College Student Crafts Industries. He graduated from Berea College and did postgraduate work at Vanderbilt University. He was the first executive director of the Kentucky Guild of Artists and Craftsmen from 1967-1970. He currently serves on the boards of numerous arts, business, and civic organizations.

Deborah Chenault, earned a B.S. degree in accounting from the University of Kentucky and furthered her education in the Fine Arts programs at both the University of Kentucky and Eastern Kentucky University, originally studying jewelry fabrication in Chiang Mai, Thailand. She is an artist, writer, and owner of Twelfth House Designs, and designs and fabricates mixed metal jewelry. She exhibits widely throughout the region and has received several awards. She has published hundreds of freelance articles and illustrations. She served as a Division Chief Financial Officer at a Lexington corporation and has held many board and committee positions in the arts. She has worked in numerous other volunteer capacities, including service at Operation Read and the Palliative Care Ward of Good Samaritan Hospital in Lexington.

J. Daniel Graham, earned a B.F.A. in Printmaking from The University of Florida and a M.F.A. from The University of Georgia. Between his formal studies Daniel did an apprenticeship in traditional and non-traditional furniture making in Washington D.C.,

where he then worked as a custom furniture maker. He is currently an Associate Professor of Art at Georgetown College in Georgetown, Kentucky where he teaches printmaking and sculpture. Daniel is also a full-time exhibiting artist having shown at more than 115 venues in the last ten years, with 18 solo exhibitions, 11 international exhibitions and 3 traveling exhibitions.

Landra Lewis, is a native of southeastern Kentucky where she grew up with the richness of all forms of mountain arts and crafts. She has a B.A. in Political Science from the University of Kentucky and a certificate in Mediation from Duke University. She does personal, career and business development and is very involved in politics and environmental issues. She is a published poet and a singer/songwriter.

Mary Reed, is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts. She is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program and the Kentucky Peer Advisory Network. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions.

KCHEA ADVISORY COUNCIL

Kimberly H. Bryant is a practicing attorney with Greenebaum, Doll & McDonald and a member of the Corporate and Commercial Practice Group and the Real Estate Development and Construction Law Team. Her civic and charitable involvement includes Bluegrass Rape Crisis Center Board of Directors, 2006-Present; Leadership Lexington Class of 2008-2009; Advanced Manufacturing Partnership member, 2008; and Vice Chairperson of the Lexington-Fayette Urban County Government Address Enforcement Hearing Board, 2008-Present. She is a 1996 graduate of Morehead State University and obtained her law degree from the University Of Kentucky College Of Law in 2001.

Marie Hochstrasser, a fiber artist and art educator has a M.A. in Art Education /Textile Research from the University of Oregon and a B.A. from UCLA. She taught Art Education at Transylvania University and the University of Kentucky. She has exhibited her fiber work on both coasts, as well as regionally. She helped found the Fiber Guild of Lexington, Inc. and served several terms as President. She has served as President of the Lexington Art League, and of the Kentucky Guild of Artists & Craftsmen, as KY Representative to the Handweavers Guild of America and the American Craft Council/Southeast Region and on the Board of the KY Museum of Art and Craft, Louisville. She has written articles on Kentucky women artists for *Arts Across Kentucky* Magazine. Honors include Second Prize in the 1954 Young Americans Exhibition at America House in New York City, the Kentucky Crafted Emeritus Award, and the Rude Osolnik Award for her lifetime contribution to the advancement of Kentucky craft.

Lester Pross has a M.A. from Ohio University and has studied extensively abroad. He is a recognized Appalachian landscape painter, was the chair of the Berea College Art Department for many years and also taught internationally. He was the first president of the Kentucky Guild of Artists and Craftsmen and in that capacity coordinated the Kentucky Guild Train. He is a former president of the Kentucky Art Education Association. His honors include a Fulbright Fellowship, Who's Who in American Art listing, and Kentucky Guild Fellow. He has exhibited, lectured, and juried exhibits extensively and has many published articles to his credit. He is currently active in the community serving on several boards.

Judy Sizemore, an arts and educational consultant, has served as an arts education consultant for the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Historical Society. Her latest projects include developing an artist-in-residence program for Berea College's Promise Neighborhood Initiative, designing and coordinating lifelong learning in the arts programming for the City of Berea (the Festival of Learnshops and the Twelve Days of Christmas), and partnering with Joanna Hay on the development of a website and cell phone tour for Frankfort's Public Art Tour.

HONORARY FOUNDERS

Marlene Helm, of Nicholasville has a M.A. and Ph.D from the University of Kentucky and a B.A in Education from Kentucky State University. She most recently served as the Commissioner of Public Services for Lexington-Fayette County Urban Government. Marlene has held numerous positions in education, state and city government throughout her career. Notable among them she was an Adron Doran Fellow at Morehead State University, Interim Dean for the College of Education at Eastern Kentucky University, and a visiting professor at Georgetown College. She served as the Secretary of Arts, Education and Humanities with the Commonwealth of Kentucky, having oversight of the Arts Council, Heritage Council, and Historical Society in that role. She served for many years in several positions with Fayette County Public Schools. Dr. Helm has received numerous awards and acknowledgements for leadership, education, and achievement in her fields of endeavor. She has an extensive history in board leadership with many central Kentucky charities and non-profits with a focus toward social issues, education, arts, and heritage.

Sherry K. Jelsma, graduated from Eastern High School in Middletown, KY, earned her B.A. at Harvard College and M.A. from New York University. She was elected to three terms on the Jefferson County School Board from 1982–1991, when she left the board to serve under Governor Brereton Jones as Secretary of the Education, Arts, and Humanities Cabinet. Introduced to the Craft Marketing Program, she committed to strengthening it and its Craft Market. In 1997, she served as interim CEO of the Kentucky Center for the Arts. In 2002 and 2003, she served as Cultural Arts Liaison to Mayor Jerry Abramson of Louisville. Now retired, she lives in Shelby County in the 1830s home she and her husband restored.

Crit Luallen, a Frankfort Kentucky native, has been in public service for over 30 years and most recently served as Kentucky State Auditor from 2003 through 2011. Prior to public office, Ms. Luallen served seven years as Secretary of the Governor's Executive Cabinet. During her public service career, Ms. Luallen worked for six governors in the positions of State Budget Director, Secretary of the Finance and Administration Cabinet, Secretary of the State Tourism Cabinet, Commissioner of the Kentucky Department of the Arts, and Special Assistant to the Governor. During her state government tenure, Ms. Luallen helped secure funding for the Governor's School for the Arts and the Kentucky History Center. She was also instrumental in the development of the Kentucky Craft Marketing Program. The significance of Ms. Luallen's work has been recognized with many honors including the 2011 recipient of the Livingston Taylor Ethics Award and Governing Magazine's Public Official of the Year 2009 Award. Ms. Luallen is a graduate of Centre College, where she serves on the Board of Trustees.

Kay Lowe-Masuhr, a lifelong native of Louisville, has a B.A. in Fine Arts and Education from the University of Kentucky. Her career started as a graphic artist with the local Public TV/ KET station, while an active leader in various national & southern communication associations. After completion of her M.A. in Fine Arts at Eastern Kentucky University, she left WKPC/Louisville to become the Creative Services Director for the Kentucky Department of Information, and later Director of Information and Creative Services, Kentucky Department of Tourism. She served as Deputy and then Commissioner of the Kentucky Department of the Arts, which oversaw the promotion of the state's artists and craftsmen. Kay served as Community Relations Director for the Louisville Free Public Library. She and her husband, Burkhard, are partners with Masuhr International Marketing, Inc., which markets and produces events for artists, tourism, equestrian and international trade clients and actively produces the Library's Authors Events.

Juanita Betz Peterson, received a B.S. in Health and Physical Education from Xavier University of Louisiana, and a M.A. in Physical Education for Women, with dance emphasis, from the University of Iowa. She taught at both secondary and middle schools in three states, and at universities in Louisiana and Illinois. In 1984, she became Arts Consultant for the Kentucky Department of Education and subsequently served as Arts and Cultural Outreach Consultant and Director of Textbook Services. From 1990 -2000, Juanita served as the Coordinator of Extramural Minority Programs, and Staff and Community Development Director, respectively for the University of Kentucky Medical Center Chancellor's Office. She has championed causes in the arts, education, preventive health care, and grief resolution. She and her late husband, Dr. Roy P. Peterson, jointly received numerous awards for their efforts. Juanita received the YWCA Women of Achievement Award and the Human Diversity Award-UK Chandler Medical Center. She is the founder and board member of the Dr. Roy P. Peterson Arts and Education Fund, Inc., a nonprofit that raises funds for arts and educational outreach for youth.