



# **ANNUAL REPORT**

## **2011-2012**

**Kentucky Craft History & Education Association**  
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# **Kentucky Craft History & Education Association**

## **Annual Report 2011-2012**

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September 2012

**Kentucky Craft History  
& Education Association**  
P O Box 22363  
Lexington, KY 40522  
info@kchea.org  
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**BOARD OF DIRECTORS**

Susan Goldstein,  
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Lexington, KY

Fran Redmon, President  
Frankfort, KY

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Lester Pross  
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Judy Sizemore  
McKee, KY

Dear Friends and Supporters:

The Kentucky Craft History and Education Association (KCHEA) is pleased to present its 2012 Annual Report.

The KCHEA board has continued working steadfastly, mostly behind the scenes, to put a framework together for moving our mission forward. We have focused on ways to grow support for the organization by positioning it favorably to seek funding and supportive partnerships. Part of this effort has been through the identification of potential board members and inclusion of those that can provide the necessary leadership. We are pleased to have successfully grown the board this past year.

Planning has continued for the proposed virtual Kentucky Craft History Encyclopedia. The Encyclopedia Committee has made good strides and will host a planning session with potential partners in November 2012 in Louisville. This will provide important feedback from the arts and history communities and lead us to our next goal of securing a planning grant that will direct implementation of the project.

As part of KCHEA's ongoing work to conduct oral histories with the state's leading craft luminaries, 19 interviews were completed with noted Kentucky luthiers. The project was supported through a grant from LexArts and several partnerships with the Kentucky Folklife Program, Kentucky Center for Traditional Music, and a University of Kentucky Geographic Ph.D. Candidate. We are now looking at ways to extend the benefit and value of these interviews by making them accessible for education and research opportunities.

The board is pleased with the positive responses to the goals and objectives that have been set forth. This encourages us to continue our quest to conserve and present Kentucky's rich craft history and the ongoing impact of the craft movement in Kentucky.

Sincerely,

Fran Redmon  
President

## **MISSION**

***The Kentucky Craft History and Education Association gathers, conserves and presents the history and ongoing impact of crafts in Kentucky.***

## **VALUE STATEMENTS**

***There is an inherent value in the making of craft*** which embodies both skill and design; many skills are intrinsic in rural culture and have historically been part of essential living.

~ TM

***Kentucky has a long and rich craft heritage*** involving both the makers and organizations of craft that have created both an economic and cultural impact resulting in national and international recognition for the state as a model for craft development.

~ TM

***History provides valuable lessons that impact our future*** and documenting and sharing Kentucky's craft history honors the makers and creates pride in our heritage.

~ TM

***The arts offer many educational and economic benefits and support the development of intellectual skills.*** Crafts can play a role in education through a variety of academic disciplines connecting students to craft artists as role models and educating them to craft as a vocational and lifestyle choice.

~ TM

***The documentation and preservation of Kentucky's craft history is needed and urgent*** and is best done through the artifacts, documents, and stories told by craft makers and organizational leaders that have most significantly impacted the state's craft movement.

~ TM

***Partnerships are important*** and have been vital to Kentucky's craft success and are critical to the ongoing preservation and documentation of its history.

**KCHEA  
STRATEGIC PLAN  
July 1, 2012 - June 30, 2015**

**EXECUTIVE SUMMARY**

**GOAL I: Develop strong organizational capacity to promote KCHEA mission.**

**Objective 1: Understand and develop board skills needed to accomplish objectives**

- a. Identify and assess current board member skills
- b. Add board members with additional skills
- c. Implement board training
- d. Develop board packets

**Objective 2: Develop policies and procedures for working on objectives**

- a. Create policy or procedure when needed
- b. Review policies

**Objective 3: Review Strategic Plan**

- a. Annually review strategic plan
- b. Communicate & make accessible information in the strategic plan

**Objective 4: Develop strong financial stability**

- a. Identify potential funding
- b. Establish process for securing funds
- c. Secure funding
- d. Follow through on funding reporting and stewardship

**GOAL II: Create a strong image for marketing.**

**Objective 1: Promote Brand Identity**

- a. Develop and communicate the message
- b. Develop and maintain presentation materials

**Objective 2: Build relationships with people and groups who support KCHEA**

- a. Identify people and organizations for partnering
- b. Form partnerships and collaborate
- c. Acknowledge people and organizations in partnerships

**Goal III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.**

**Objective 1: Establish framework for documenting: people, paper, and objects during different periods.**

- a. Identify types of things to document
- b. Identify time, regions, and cultures to document
- c. Identify where things are to be found
- d. Identify appropriate repositories for various documentations

**Objective 2: Conduct research of craft in Kentucky (people, paper, and objects)**

- a. Identify & document existing research
- b. Identify needed research
- c. Support and facilitate further research

**Objective 3: Develop appropriate KCHEA research & documentation projects.**

- a. Identify and document people, papers, and objects
- b. Establish process for developing projects
- c. Implement projects

**GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.**

**Objective 1: Identify and establish relationships with potential partners**

- a. Identify potential partners
- b. Communicate mission to potential partners
- c. Determine common needs and goals

**Objective 2: Seek input from partners on possible projects**

- a. Contact potential partners
- b. Discuss joint areas of interest

**Objective 3: Collaborate on projects with partners**

- a. Investigate potential projects with partners
- b. Select projects
- c. Determine areas of responsibility
- d. Detailed action plan for project

**Objective 4: Facilitate work of partners**

- a. Determine types of projects to facilitate
- b. Establish mechanism to communicate opportunities
- c. Provide access to resources

**GOAL V: Serve as a national model for collecting and for documenting the craftspeople, written information and objects of our state's history.**

**Objective 1: Document, monitor, and evaluate activities**

- a. Develop tools for evaluating success
- b. Identify best practices
- c. Communicate successes and failures

**Objective 2: Publicize activities**

- a. Identify methods of communication
- b. Develop tools for communication
- c. Develop general information dissemination list
- d. Communicate successes and failures

**GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.**

**Objective 1: Develop major projects**

- a. Identify potential projects
- b. Establish priorities of projects
- c. Determine partners and resources needed for projects
- d. Implement projects

**Objective 2: Establish a presence in diverse locations**

- a. Identify venues
- b. Determine how to approach and what is appropriate

**Objective 3: Reach out to diverse populations**

- a. Identify diverse populations.
- b. Determine how to reach diverse populations

**OVERVIEW**  
*Accomplishments and Progress Toward Goals*

**GOAL I: Develop strong organizational capacity to promote our mission.**

**Policies:**

- Reviewed and revised existing administrative policies.
- Drafted video use policy and finalized new release form for video interviews, with attorney input.
- Identified need to develop policy for documentation of activities and work plans.

**Administration:**

- Successfully transferred treasurer duties over to Philis Alvic and bank account to Lexington branch.
- Developed standardized budget categories and form for reporting of finances to the board.
- Identified need to rent a safe deposit box at the bank for storage of important legal documents (e.g. copyright)
- Realigned committees. Created Marketing and Publicity committee chaired by Fran Redmon. Re-identified web committee as the Craft Encyclopedia committee and combined website with Marketing and Publicity committee.
- Reviewed and identified list of currently active committees.

**Board Development:**

- Board members Nancy Atcher and Fran Redmon attended the Non-Profit Leadership Conference sponsored by the Non-Profit Network, in Lexington, October 27, 2011. Attended sessions on fundraising and marketing.
- Developed list of potential new board members and approached several people of interest.
- Increased board membership by one, added Deborah Chenault to the board.

**Planning:**

- Conducted board planning session to review and revise Strategic Plan for FY 2013-2015.

**Funding:**

- Revised strategy for approaching honorary founders and made initial contact with key people as base for ongoing fundraising plan.
- Received \$3,000 matching grant from LexArts and raised matching funds of \$3,000 to support Luthier interviews.

**GOAL II: Create a strong image for marketing.**

- Successfully published and announced creation of KCHEA web site.
- Updated materials on web site including luthier press release, annual report, additional images from library exhibit, and board bios.
- Emailed Press Release announcing LexArts grant to KCHEA mailing list--237 contacts.

**GOAL III: Facilitate and support the research and documentation of Kentucky's craft history and make it available to many populations.**

- Finalized copyright status as final step in placing video oral history transcripts with the Kentucky Historical Society.

**GOAL IV: Partner with other organizations in crafts, the arts, education and humanities to preserve and present Kentucky's craft history.**

- Partnered with Amanda Fickey of UK, Bob Gates of the Kentucky Folklife Program, and Jesse Wells of the Morehead State University Traditional Music School in the implementation of video oral histories of Kentucky Luthiers.

- Updated LexArts credits on the web site in association with the luthier project to comply with crediting requirements.

**GOAL V: Serve as a national model for collecting and documenting the craftspeople, written information and objects of our state's history.**

- Continued to document KCHEA activities and projects via formal reports (e.g. 2010 Annual Report, yearly calendar of activities, and via the web)
- Received listing in Craft Organization Development Association newsletter about Luthier Oral History Project.

**GOAL VI: Present the history of crafts so that all Kentuckians take pride in our long, diverse and continuing craft traditions.**

- Held several meetings of the Craft Encyclopedia Committee to develop scope of work and identify categories and potential partners.
- Interviewed 19 instrument makers featured in the traveling *Made to be Played* exhibit as part of the ongoing Craft Luminary Project.



## **PROJECTS**

### ***Kentucky Craft History Virtual Encyclopedia***

The Craft Encyclopedia committee met several times and began to sort out issues involved with putting together a virtual craft history encyclopedia. Members of the committee have written for similar encyclopedias and have a sense of the requirements and issues. Through their research it was determined that the New Georgia Encyclopedia is the best model to use for the KCHEA project.

The committee envisions the virtual encyclopedia as being a resource for schools, an information destination for makers and appreciators of crafts, and a starting place for further scholarship documenting Kentucky's crafts. The committee decided that it is important to reflect not only the diversity in types of crafts but to show diversity in geography, craft-makers, and historical periods.

#### **Actions Completed:**

1. Starting from the list of craft categories used by the Kentucky Craft Marketing Program for computer sorting, a list of possible categories was reorganized and expanded to be used in the craft encyclopedia.
2. An introductory letter outlining main concepts of the encyclopedia was drafted for presentation to potential partners.
3. A list of potential partners was compiled and includes craft related organizations, museums and other institutions with some involvement with crafts, and government agencies that have to do with crafts or history.

#### **Future Actions:**

1. Seek a virtual home for the encyclopedia.
2. Recruit potential partners through board member contacts.
3. Expand encyclopedia committee.
4. Research funding sources.
5. Establish an advisory committee.
6. Conduct planning meeting of the potential partners and writers.

### ***Craft Luminary Project***

As part of KCHEA's ongoing work to document the stories of Kentucky's leading craft luminaries, a matching grant project with LexArts featuring luthiers was successfully completed.

Nineteen high-quality video interviews were conducted with a diverse group of instrument makers, who reside across the state. The interviews were conducted in the makers' studios and workshops and included a discussion of the technical approaches to their craft. A follow-up story on two of the luthiers, Harry Bickel and Garry Cornett, and their participation in the project was featured in the Louisville Courier-Journal on July 17, 2012.

Future plans for the interviews include seeking a transcription grant from the Kentucky Oral History Commission, placement with the Kentucky History Center for ongoing research, and a possible documentary video produced from the interview tapes.

Technical assistance was provided and the selection of the luthiers was made by Bob Gates, Kentucky Folklife Program; Jesse Wells, Kentucky Center for Traditional Music at Morehead State University (MSU); and University of Kentucky Geography Ph.D. Candidate Amanda Fickey. They also conducted the interviews along with MSU graduate student Thomas Albert. Sean Anderson was the videographer.

In addition to the LexArt grant, matching support was provided for the interviews through contributions by several private donors.

The following is a list of the interview participants and their locations:

- Wayne Andrews, Morehead
- Harry Bickel, Louisville
- Ray Bowen, Winchester
- Gary Cornett, Louisville
- Gary Cotton, Grayson
- Cathy Currier, Richmond
- Arthur Hatfield, Glasgow
- Neil Kendrick, Frenchburg
- Donna & Lewis Lamb, Lancaster
- Scott Leady, Winchester
- Warren May, Berea
- Raymond McLain, Morehead
- Art Mize, Lexington
- Frank Neat, Columbia
- Ron Penn, Lexington
- Steve Rigsby, Morehead
- George Wakim, Lexington
- Monti Weaver, Winchester

**FINANCIAL REPORT**

	<u>Budget</u> <u>FY 2011-2012</u>	<u>Actual</u> <u>FY 2011-2012</u>	<u>Budget</u> <u>FY 2012 - 13</u>
<b><u>BANK ACCOUNTS</u></b>			
Community Trust	\$11,176.19	\$15,521.09	
Berea College	\$3,180.30	\$3,180.30	
<b>Total</b>	<b>\$14,356.49</b>	<b>\$18,701.39</b>	
<b><u>INCOME</u></b>			
Contributions	\$13,000.00	\$2,975.00	\$10,000.00
Grants	\$3,000.00	\$1,500.00	\$1,500.00
Other	\$0.00	\$30.00	
<b>Totals</b>	<b>\$16,000.00</b>	<b>\$4,505.00</b>	<b>\$11,500.00</b>
<b><u>EXPENSES</u></b>			
<b>People</b>			
Personnel	\$0.00		\$2,000.00
Consultants	\$0.00		
Professional Services	\$150.00		\$500.00
<b>Activities</b>			
Projects	\$8,000.00	\$2,122.43	\$6,000.00
Board Training/Conferences	\$500.00	\$240.00	\$500.00
Memberships	\$205.00	\$125.00	\$200.00
Travel	\$200.00		\$200.00
Fees	\$30.00		\$50.00
<b>Supplies</b>			
Promotion	\$900.00		\$1,200.00
Communication	\$290.00	\$194.50	\$300.00
Technology	\$150.00		\$150.00
Office	\$400.00		\$400.00
<b>Totals</b>	<b>\$10,825.00</b>	<b>\$2,681.93</b>	<b>\$11,500.00</b>

**Contributions:**

Grants:

LexArts, \$3000

Cash:

Dan Barnes, \$100  
 Judith Baumann, \$100  
 Steven Caller, \$250  
 Frederick Heath, \$100  
 Mollie Heron, \$200  
 Ellen Karpf, \$100  
 Everett McCorvey, \$250  
 Robert McIntyre, \$100  
 Pam Miller, \$100  
 Allen Porter, \$300  
 Linda Ravvin, \$ 100

Cash (cont'd):

Arturo Alonzo Sandoval, \$100  
 Judith Saxe, \$ 100  
 Ronald Saykaly, \$200  
 Janet Serrenho, \$100  
 Arthur Shechet, \$500  
 Charles Stone, \$100  
 William Stone, \$75  
 Matthew Watkins, \$100

Kentucky Center for Traditional Music

Amanda Fickey  
 Marie Hochstrasser

Volunteer Hours:

Board Members - 777 hours  
 Other - 88 hours  
 TOTAL - 865 hours

Additional In-kind Support:

Greenbaum, Doll & McDonald  
 Kentucky Artisan Center at Berea  
 Kentucky Folklife Program

## **BOARD OF DIRECTORS**

**Susan Goldstein, Founding President**, is an artist, curator, and art collector, graduated from the University of Vermont with a B.A. in Elementary Education and earned a Master's degree in Counseling Psychology from Tuft's University. An innovative clay artist, her work has been included in many national and regional exhibitions, including the Governor's Mansion in Frankfort and the Congressional Office Building in Washington DC. She has numerous past and present board affiliations including the Kentucky Museum of Art and Craft, the Lexington Art League, Lexington Fayette County Government, and the Kentucky Guild of Artists and Craftsmen, where she served as president. In 2009, nominated by the Lexington Arts Council, she received the National Philanthropy Day Award.

**Fran Redmon, President**, has a B.F.A. in Commercial Art from Western Kentucky University. From 1986 through 2007 she served as director of Kentucky Craft Marketing (CMP), a program of the Kentucky Arts Council. Fran successfully spearheaded numerous initiatives that gained international recognition for the CMP and established it as a national model. In 2007 she was the recipient of the Craft Organization Development Association's (CODA) national award for "Outstanding Service, Creative Thinking, and Leadership" having a significant impact on the crafts field. Fran has held craft leadership positions in Kentucky and nationally, serving on several boards, advisory councils and various state government committees. She has recently done consulting work with programs in Georgia and Pennsylvania, worked as a consultant for CODA, and is a Kentucky Peer Advisor for the Kentucky Arts Council.

**Nancy Atcher, Secretary**, has a B.S. in Business from Indiana University. In 1983, she was the first executive director of the Kentucky Art and Craft Foundation, now known as the Kentucky Museum of Art and Craft, Louisville, Kentucky. In 1987, she joined Kentucky Craft Marketing, a program of the Kentucky Arts Council, where she assisted in orchestrating many successful initiatives. In 2001, she coordinated the Program's Product Development Initiative, teaming with artists, craftspeople and retailers to build a retail program for Kentucky products. Since retirement in 2008, Nancy provides marketing workshops to organizations, consulting with individual artists and is active in community theater. She has served on the board of the Artist Business Institute and is currently the chair of the Fine Arts Committee at First United Methodist Church, Frankfort.

**Philis Alvic, Treasurer**, is an artist, weaver, and writer. Since graduating from the School of the Art Institute in Chicago, she has shown her work in exhibitions throughout the country and been awarded the Certificate of Excellence from the Handweavers Guild of America. She has published over 100 articles and papers on crafts and crafts history and two books, one on early 20<sup>th</sup> century Appalachian weaving centers and the other on crafts of Armenia. She served as an international craft development consultant through agencies funded by USAID.

**Lila Davis Bellando** earned a B.A. in Elementary Education at Berea College and a Master's degree in Education with a concentration in art at Eastern Kentucky University. Before becoming co-owner and president of Churchill Weavers in charge of design and product development, she was an elementary art teacher. She has extensive affiliations, past and present, with boards of arts, civic, and education organizations, including serving as the Vice Chair of the Kentucky State Board of Education. She is currently serving as president for the Southern Highland Handicraft Guild board of directors.

**Richard Bellando**, was co-owner and vice president in charge of sales and operation of Churchill Weavers and before that, served as the director of the Berea College Student Crafts Industries. He graduated from Berea College and did postgraduate work at Vanderbilt University. He was the first executive director of the Kentucky Guild of Artists and Craftsmen from 1967-1970. He currently serves on the boards of numerous arts, business, and civic organizations.

**Deborah Chenault**, earned a B.S. degree in Accounting from the University of Kentucky and furthered her education in the Fine Arts programs at both the University of Kentucky and Eastern Kentucky University, originally studying jewelry fabrication in Chiang Mai, Thailand. She is an artist, writer, and owner of Twelfth House Designs, and designs and fabricates mixed metal jewelry. She exhibits widely throughout the region and has received several awards. She has published hundreds of freelance articles and illustrations. She served as a Division Chief Financial Officer at a Lexington corporation and has held many board and committee positions in the arts. She has worked in numerous other volunteer capacities, including service at Operation Read and the Palliative Care Ward of Good Samaritan Hospital in Lexington.

**Mary Reed**, is a craft artist and co-owner of Appalachian Crafts. She attended the University of Kentucky where she studied fine arts. She is a juried member of the Kentucky Guild of Artists and Craftsmen, the Kentucky Craft Marketing Program and the Kentucky Peer Advisory Network. She serves on the advisory council of the Kentucky Appalachian Artisan Center and as a mentor for the Kentucky Craft Marketing Program. She has conducted numerous crafts workshops and artist residencies in elementary schools and her work has been presented in numerous exhibitions.

**Shannon H. Wilson** is head of Special Collections & Archives at Berea College. He holds his B.A. in History from Berea and his M.A. in History and Historical Administration from Wright State University. Shannon is the author of "Berea College: An Illustrated History" and with Kenneth W. Noe, is the co-editor of *The Civil War in Appalachia: Collected Essays*. He is also the author of numerous articles and book reviews related to Southern Appalachia and the South.

### **KCHEA ADVISORY COUNCIL**

**Kimberly H. Bryant** is a practicing attorney with Greenebaum, Doll & McDonald and a member of the Corporate and Commercial Practice Group and the Real Estate Development and Construction Law Team. Her civic and charitable involvement includes Bluegrass Rape Crisis Center Board of Directors, 2006-Present; Leadership Lexington Class of 2008-2009; Advanced Manufacturing Partnership member, 2008; and Vice Chairperson of the Lexington-Fayette Urban County Government Address Enforcement Hearing Board, 2008-Present. She is a 1996 graduate of Morehead State University and obtained her law degree from the University Of Kentucky College Of Law in 2001.

**Marie Hochstrasser**, a fiber artist and art educator has a masters degree in Art Education /Textile Research from the University of Oregon and a B.A. from UCLA. She taught Art Education at Transylvania University and the University of Kentucky. She has exhibited her fiber work on both coasts, as well as regionally. She helped found the Fiber Guild of Lexington, Inc. and served several terms as President. She has served as President of the Lexington Art League, and of the Kentucky Guild of Artists & Craftsmen, as KY Representative to the Handweavers Guild of America and the American Craft Council/Southeast Region and on the Board of the KY Museum of Art and Craft, Louisville. She has written articles on Kentucky women artists for *Arts Across Kentucky* Magazine. Honors include Second Prize in the 1954 Young Americans Exhibition at America House in New York City, the Kentucky Crafted Emeritus Award, and the Rude Osolnik Award for her lifetime contribution to the advancement of Kentucky craft.

**Lester Pross** has a M.A. from Ohio University and has studied extensively abroad. He is a recognized Appalachian landscape painter, was the chair of the Berea College Art Department for many years and also taught internationally. He was the first president of the Kentucky Guild of Artists and Craftsmen and in that capacity coordinated the Kentucky Guild Train. He is a former president of the Kentucky Art Education Association. His honors include a Fulbright Fellowship, Who's Who in American Art listing, and Kentucky Guild Fellow. He has exhibited, lectured, and juried exhibits extensively and has many published articles to his credit. He is currently active in the community serving on several boards.

**Judy Sizemore**, an arts and educational consultant, has served as an arts education consultant for the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Historical Society. She developed a Visitor's Guide, Audio tour, and extensive, web-based educational materials as a companion project for TRADITIONS/INNOVATIONS: American Masterpieces of Southern Craft and Traditional Art (<http://www.traditioninnovation.org>).