

# **Kentucky Craft History & Education Association** **Annual Report 2008-2009**

## **Mission**

**The Kentucky Craft History and Education Association gathers, conserves and presents the history and on-going impact of crafts in Kentucky.**

## **History**

KCHEA grew out of the Kentucky Guild of Artists and Craftsmen's Documentary Committee whose purpose was to record the oral history of elderly Guild members while they still had the ability to provide information. The intent was to document the history of the Guild through recording oral histories of members and others who were instrumental in creating the organization in the early 60's.

Due to the expansion and financial needs of the Documentary Committee, the subject of forming an independent 501-c-3 was first discussed at the home of Richard and Lila Bellando on January 8<sup>th</sup>, 2008. At this meeting the KGAC committee members, made up of chair, Susan Goldstein, assistant Mary Reed, and advisor Philis Alvic, met with Tim Glotzbach, director of Berea College student craft program, as well as the Bellandos.

The first formal meeting of KCHEA was hosted by Judy Sizemore, outreach co-coordinator for the Kentucky Arts Council, on January 25<sup>th</sup>, 2008, where the name of the organization was decided and officers were selected. The board was made up of Susan Goldstein, president, Mary Reed, secretary, Tim Glotzbach, treasurer, Philis Alvic, and Lila and Richard Bellando. Fran Redmon became a member of the board soon thereafter on February 15<sup>th</sup>. Elizabeth Mosby Adler facilitated a board training session on strategic planning at the home of Susan Goldstein on April 16<sup>th</sup> where a SWOT analysis was conducted. The board continued to meet monthly.

KCHEA quickly established a partnership with Berea College serving as fiscal agent. Philis Alvic oversaw the development and incorporation of the by-laws and applied for KCHEA's own 501-c-3 status. The Articles of Incorporation were filed with the state of Kentucky on February 5<sup>th</sup>. The by-laws were approved on April 24<sup>th</sup> and 501-c-3 status was received on May 28<sup>th</sup>. During the next few months the board worked intensely to define KCHEA's mission, values, and goals. An advisory board policy and contract labor policy were written. Visual tools, including a logo and stationery were produced, and a press contact list was established. On November 3, 2008 a press release was sent out introducing KCHEA to other Kentucky organizations and government agencies and sharing news of receipt of its first grant.

The board is currently in the process of completing a strategic plan and business plan, which includes information from a needs analysis of organizations in Kentucky. The analysis is based on the gathering of information collected at meetings with various selected craft and government organizations.

During this first year KCHEA achieved great strides in establishing its mission, goals, and plans while continuing to develop an oral history collection, as well as taking its first steps in becoming a repository for information on crafts organizations (needs analysis).

### Projects

#### 1. Craft Luminary Project

The board chose to continue the KGAC Documentary Project and expand the project to include the oral history of Kentucky Craft Marketing and the Kentucky Museum of Art and Craft.

Twenty two individuals were added to our oral archive list of completed interviews.

#### 2. Kentucky Craft History Curriculum Project

The board developed plans for a Kentucky Craft History Curriculum Project to produce curriculum units on Kentucky craft traditions for public schools in Appalachia. To date this project has not been funded.

### Grant Report

Three grants were applied for and two were obtained to be used for the Craft Luminary Project.

1. Community Arts Grant: The Lexington Arts Council, LexArts, presented KCHEA a \$1500 matching grant to continue interviewing people who have been influential in the development of crafts in Kentucky in the last half of the twentieth century.

2. Kentucky Oral History Commission Grant: The Kentucky Historical Society granted KCHEA \$3500 for the transcription of the interviews completed.

### Membership Organizations

As part of its strategic plan, KCHEA identified membership affiliations that would provide opportunities for services, training and additional promotion of KCHEA's role among state and national peer groups. KCHEA voted to become a member of the following:

Craft Organization Development Organization serves organizations with education and professional development to foster public appreciation and understanding of craft.

ArtsKentucky supports the arts in Kentucky by strengthening artists and arts organizations. It connects people to resources and to each other, and trains them to engage their community leaders.

## Finance and Development

**Statement of Accounts by Classification  
Kentucky Craft History & Education Association  
For the Fiscal Year Ending June 30, 2008 and  
For the Current Fiscal Year as of February 24, 2009**

	<u>2008</u>	<u>Current Fiscal Year</u>
<b>Revenue and Support</b>		
Contributions	\$3,159	\$54,000
Grant Funds	\$0	\$4250
Net Assets Carried Forward	\$0	\$3,159
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Total Revenue and Support	\$3,159	\$61,409
<b>Expenses</b>		
Organizational Memberships	\$0	\$125
Reimbursements	\$0	\$35
Contract Labor	\$0	\$2833
Cost of fundraising – art work	\$0	\$38,000
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Total Expense	\$0	\$40,933
<b>Net Assets</b>	\$3,159	20,416

## Contributors

**During its first year in operation, KCHEA received cash and in-kind support from the following:**

**Businesses:**

People's Bank, Berea  
Greenbaum, Doll, and McDonald PLLC,  
Lexington  
University of Kentucky

**Individuals:**

Phillis Alvic, Lexington  
Lila Bellando, Berea  
Richard Bellando, Berea  
Tim Glotzbach, Richmond  
Susan Goldstein, Lexington  
Marie Hochstrasser, Lexington  
Dr. and Mrs. Karpf, Lexington  
Fran Redmon, Frankfort  
Janet Serrenho, Lexington

**The following also contributed to the original KGAC Documentary Project:**

Dan Barnes, Lexington  
Dave Caudill, Louisville  
David Farmer, Danville  
Gae Granville, Lexington  
Jessie Mark, Lexington  
Marianna McDonald, Lexington  
Jo Mink, Lexington  
Linda Ravvin, Lexington  
Mary Stuart Reichard, Louisville  
Arturo Sandoval, Lexington  
Janet Serrenho, Lexington  
John Snell, Lexington  
Charlie Stone, Lexington